

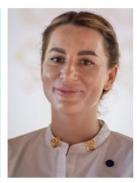


# Waldorf Astoria Maldives Ithaafushi Bestowed Prestigious Les Clefs d'Or in Recognition of Service Excellence and Elegance

First individuals in the Maldives and first concierge team in South Asia to receive The Golden Keys







**04th of July 2023, Maldives**: <u>Waldorf Astoria Maldives Ithaafushi</u> is honored to announce that five members of their personal concierge team have become the first Hilton team in South Asia to be awarded the prestigious Les Clefs d'Or.

"I'm incredibly proud of the team and our united commitment to welcoming our guests to experience unforgettable moments that are unique to this beautiful corner of the Indian Ocean," explains Etienne Dalançon, General Manager, Waldorf Astoria Maldives Ithaafushi. "Each award we have won in the past three years has brought new impetus to our mission to deliver exceptional and intuitive service. The Les Clefs d'Or is truly a special honor, and I am confident our future guests will discover how the award has helped our signature brand of Waldorf Astoria hospitality evolve and mature."

The Waldorf Astoria Maldives Ithaafushi concierge team delivers their award-winning service with the remarkable natural beauty of the Maldives as the backdrop. The resort is an unforgettable island escape nestled among white sands and caressed by crystal azure waters, with a wealth of experiences to discover. It features 119 reef, beach and overwater villas spanning across three interconnected islands, including an independent private island with dedicated staff and luxury amenities. Guests can experience culinary excellence through 11 distinctive dining venues, a world-class lifestyle spa sanctuary and fitness center, a children's club, a watersports and diving center, and diversified activities for all generations. The exclusive tropical enclave captures the essence of timeless luxury, allowing guests to create memories that last a lifetime.

Les Clefs d'Or, known as the Golden Keys, is an international association of the world's finest hotel concierges. Founded in Paris in 1929, the association embodies a tradition of excellence, service, and integrity that has thrived for nearly a century. The Golden Keys emblem is worn proudly and symbolizes unparalleled service and expertise. For a concierge to wear Les Clefs d'Or, they must demonstrate exceptional dedication, knowledge, and the ability to deliver the highest level of personalized service.





In a remarkably short space of time since opening in 2019, Waldorf Astoria Maldives Ithaafushi has risen to become the ultimate host for guests seeking a one-of-a-kind vacation and cultural experience against the scenes of the South Malé Atoll's natural beauty. In addition to winning Les Clefs d'Or, the resort has also earned remarkable accolades in the 2022 *Travel + Leisure* World's Best Awards, securing the title of the No. 1 Best Resort Hotel in Asia and a listing as No. 3 Best Resort Hotel in the world. Furthermore, *Forbes Travel Guide*, the only global rating system for luxury hotels, restaurants and spas, has honored the resort with the *Forbes Travel Guide Five-Star Award*.

Adds Dalançon, "Les Clefs d'Or is a beautiful metaphor for unlocking unforgettable guest experiences. This accolade will add further momentum to our mission to reimagine modern-day luxury and craft experiences that uphold the Waldorf Astoria's iconic heritage and reflect the fabric of the Maldives."

For more information or to book a stay, please visit <u>waldorfastoriamaldives.com</u> or call +960-400-0300.

Follow Waldorf Astoria Maldives Ithaafushi on Instagram and Facebook.

www.waldorfastoriamaldives.com

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### About Waldorf Astoria Maldives Ithaafushi

Waldorf Astoria Maldives Ithaafushi is an unforgettable island escape with a wealth of experiences to discover. The resort features 119 reef, beach and overwater villas spanning across three interconnected islands, including an independent private island with dedicated staff and luxury amenities. Guests can experience culinary excellence through 11 distinctive dining venues, a world-class lifestyle spa sanctuary and fitness center, children's club, watersports and diving center, and diversified activities for all generations.

## **About Waldorf Astoria Hotels & Resorts**

Waldorf Astoria Hotels & Resorts is a portfolio of more than 30 iconic properties that creates a unique sense of place with a relentless commitment to elegant service, one-of-a-kind experiences and culinary expertise in landmark destinations around the world. Inspired by their timeless environments and sincerely elegant service, Waldorf Astoria hotels deliver an effortless experience seamlessly, creating a true sense of place for guests through stunning architecture, iconic Peacock Alley, refined art collections and elevated in-room amenities. In addition to the brand's world-class hotel offerings, Waldorf Astoria boasts a global residential portfolio that provides the comfort of a private home combined with unsurpassed amenities and high-touch service. Waldorf Astoria is part of Hilton, a leading global hospitality company. Experience an unforgettable stay at Waldorf Astoria Hotels & Resorts by booking





at <u>waldorfastoria.com</u> or through the industry-leading <u>Hilton Honors app. Hilton Honors</u> members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Waldorf Astoria Hotels & Resorts at <u>stories.hilton.com/waldorfastoria</u>, and follow the brand on <u>Twitter, Instagram</u> and <u>Facebook</u>.

#### **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a portfolio of 19 world-class brands comprising more than 7,200 properties and more than 1.1 million rooms, in 122 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on Fortune's 100 Best Companies to Work For list and been recognized as a global leader on the Dow Jones Sustainability Indices for six consecutive years. Hilton has introduced several industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the more than 158 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free Hilton Honors app, guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit stories.hilton.com for more information, and connect with Hilton on Facebook, Twitter, LinkedIn, Instagram and YouTube.

#### About Les Clefs d'Or

With roots dating back to 1929, Les Clefs d'Or was officially founded in France in 1952 as not-for-profit organization based on two pillars: Service and Friendship. Before earning the right to wear the golden keys, those who aspire to become a member must have several years of experience as a hotel concierge, pass comprehensive testing and prove, beyond doubt, their ability to deliver highest quality of service.

Serving more than 100 million guests every year, Les Clefs d'Or members fulfil an infinite variety of requests from the everyday to the extraordinary.

## **CONTACT:**

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